



THE HUB FOR HIGH TECH
MANUFACTURING

JAN 30, 31 20
FEB 1 CINTERMEX 24
MONTERREY N.L.

Organized by:



FINAL REPORT
2024

WWW.EXPOMANUFACTURA.COM.MX

EXPO MANUFACTURA®

the hub of **innovation** and **progress**
for manufacturing in Mexico and
Latin America.



WE BRING TOGETHER A COMMUNITY OF:

RECORD NUMBER OF ATTENDEES AND EXHIBITORS
+19,590
industry experts

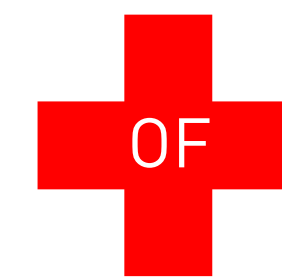
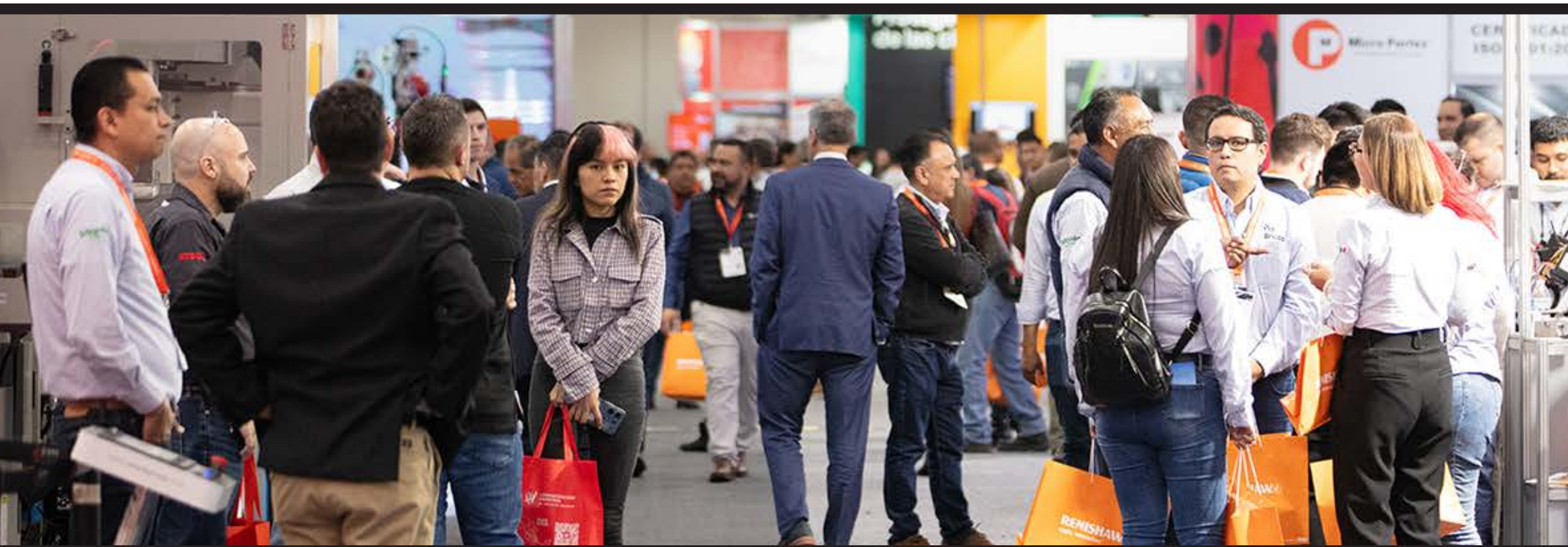
RECORD NUMBER OF ATTENDEES AND EXHIBITORS
+14,600
decision makers

More than 260 MACHINES

(483 tons)

working in real time
on the show floor

+ 23,000 m²



OF

23,000
m²

+503
exhibitors

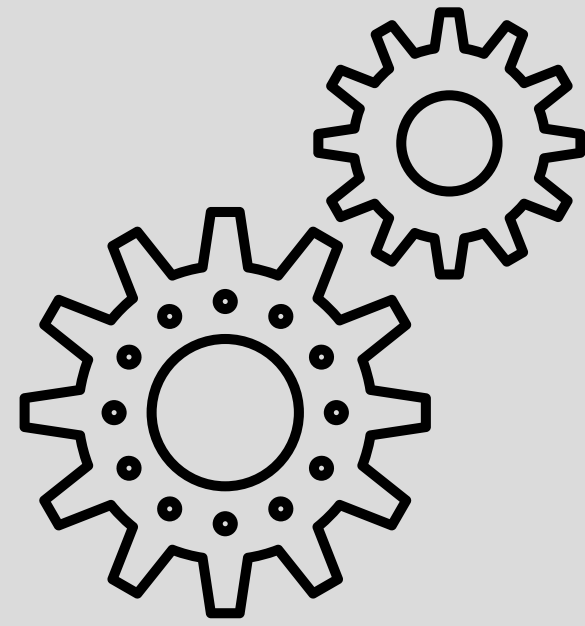
+1,000
brands



Manager / Chief
 Director / President / Owner
 Coordinator / Supervisor

23%
 16%
 15%

Belonging to industries
 such as:



Manufacturing
 Automotive / Auto Parts
 Metalworking
 Electric
 Maquiladora (Multing)

37%
 24%
 23%
 11%



ATTENDEES FROM THROUGHOUT MEXICO

90%

of them from the main
 manufacturing states
 of the country.



International attendees from:



Topics of value for the industry that add to the training of attendees such as:



Opportunities and challenges of Nearshoring, and the case of Semiconductors in Mexico

Eugenio Marín Aguilar,
Director Ejecutivo,
Fundación México-Estados Unidos para la Ciencia,
FUMEC

Smart Maintenance: Predictive/Prescriptive

Abraham Cortes,
CTO, **NUVAHUB**

Logistics optimization using advanced technologies

Rodrigo Martinazioli,
Co-Founder y Head of Collaboration, **Blue5PL**



THIRD EDITION

Eduardo Elizondo Williams,
Vice President of Operations,
Whirlpool México.



SECOND EDITION

WINNERS

Tecnológico de Monterrey,
Campus Querétaro



BUSINESS MEETING

Buyer companies	25
Business meetings	373
Supplier companies	182

SPONSORSHIPS

PLATINUM



GOLD



BRONZE



REGISTER



CONFERENCES



STAGE



SPONSORS



Member of:



With the support of:



Support organizations:



Oficial media:



Content media:

Media partners:





"We are very happy to part of EXPO MANUFACTURA® because it is a complete platform for the industry that brings together exhibitors with a big offer of solutions and products for attendees.

Our participation has represented a positioning for the brand to show the versatility of SHELL, EXPO MANUFACTURA® has allowed us to generate greater visibility."

Yocelin Escobar, Marketing



"EXPO MANUFACTURA® is an important show in which we have participated edition after edition, we believe it is a meeting point with the industry that has facilitated the creation of new business.

After the pandemic this show has been a great opportunity to retake customers from the north and the rest of the country, in all editions the quality of the delegates has been of great value."

Polet López, Marketing

The logo for SCHUNK, featuring the word "SCHUNK" in white capital letters on a dark blue rounded rectangular background. To the right of the text is a blue circular icon containing a white stylized gear or compass rose.

"EXPO MANUFACTURA® give us great presence in the market, so we are very excited to participate in this show.

The dynamics at the show has helped us in sales and brand presence. Our goal of creating valuable leads during the expo was very successful and we have counted a higher creation this year compared to last year."

Paulina Servín y Oscar Arauz, Comunicación Corporativa y de Producto

The logo for polyworks mexico, with "polyworks" in a bold, lowercase, red sans-serif font and "mexico" in a smaller, lowercase, red sans-serif font directly below it.

"This edition of EXPO MANUFACTURA® has been the largest, the offer of companies in the entire exhibition floor is very wide and there was a large gathering of quality visitors. The goal of filling the venue was met, so we are very pleased to participate this year."

Patricia Mena, Marketing

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Smart and sustainable
manufacturing for nearshoring

11 - 13
FEB 2025

Cintermex, MTY, N.L.

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