



27./28.10.2017

Areal Böhler, Düsseldorf

>> www.tasc-expo.de

tasc 2017: New Trade Fair for Car Glass, Smart Repair and Car Detailing

Messe Düsseldorf positions a new trade fair onto the event schedule of the automotive aftersales market

From the 27th to 28th of October 2017 the Areal Böhler in Düsseldorf will be the new meeting point for experts from the fields of Car Glass, Smart Repair and Car Detailing.

Approximately 3.200 sqm. of exhibition space with industrial charm will offer an ideal platform for exhibitors to present their newest products and solutions for Car Glass, Smart Repair and Car Detailing in an auto shop atmosphere.

More information about the tasc-Premiere, taking place in autumn 2017 can be found here: www.tasc-expo.de

By combining the topics car glass, smart repair and car detailing, Messe Düsseldorf is responding to actual changes in the automotive service sector. Through glasstec – the world's leading trade fair for glass, the tasc team has an intimate knowledge of the sector. "We've been in close contact to car glaziers for a long time now and we're recognizing an ongoing expansion in the industry, beyond the core supplier services of car glass repair in this market. By expanding their services in the field of smart repairs and car detailing, car glaziers expand their competitiveness. This leads to the same effect regarding the smart repair experts and car detailers", states Joachim Schäfer, Managing Director of Messe Düsseldorf.

Messe Düsseldorf will set the stage for **tasc** with its expertise in organizing trade fairs. Car glaziers, smart repair experts and detailers will find a range of products on a neutral and consolidated platform, geared to the needs of the sector and accompanied by the latest expert information and an additional networking platform.

The idea for a trade fair on the subject of car glass and smart repair has been a topic of discussion in recent years. We are delighted to be



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Mitgliedschaften der
Messe Düsseldorf:

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 FKM – Gesellschaft zur
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung



cooperating with Messe Düsseldorf to provide this platform. **tasc** will deliver a consolidated event on the topics of car glass, smart repair and car detailing which could be a trend-setter for the sector,” says Karl Merz, Head of Marketing and Sales at autoglaser.de & smart-repair.de and juror of the Car Glazing Championship.

With the activ support of the German industry associations BFA (Federal Association of the German Car Detailers), BIV (Federal Association of the German Glazier Trades.) and BVA (Federal Association of the German Car Glaziers) the sector has already embraced this new event.

“The fields of car glazing, smart repair and car detailing have many points of intersection, offering industry players many options to network beyond their core business. We are very happy that Messe Düsseldorf has brought **tasc** to life. It will offer visitors an opportunity for comprehensive information exchange”, states Markus Hermann President of the Federal Association of the German Car Detailers e.V.

For exhibitor registration documents as well as further information on tasc 2017 contact Mr. Ralph Surges: SurgesR@messe-duesseldorf.de and Ms. Anke Seltmann: SeltmannA@messe-duesseldorf.de

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For more information, visit: www.tasc-expo.de

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