

The Bright World of Metals 2019 – PM Nr. 17 / Mai 2019

Matchmaking in the Digital Age - The Bright World of Metals offers new smart networking tool

Networking is a key element of GIFA, METEC, THERMPROCESS and NEWCAST as the leading international trade fairs for foundry and metallurgical technology. What is the easiest way for exhibitors and visitors to find each other in the digital age? The new smart Matchmaking Tool provides the ideal platform to make new contacts and network fast and easily.

In the run-up to GIFA, METEC, THERMPROCESS & NEWCAST, trade visitors and all exhibitors can already look for the right contacts and products. They receive proposals for relevant people to talk to, are given the opportunity to establish contact with them and make appointments for the duration of the trade fair.

The tool is accessible via the web portal at <https://www.gifa.com/matchmaker2> for visitors and at https://www.gifa.com/matchmaking_exh_2 for exhibitors or via the GIFA Matchmaking App for IOS and Android OS. By quickly matching these interests, there are immediate recommendations and personalised suggestions whom to contact.

Whereas the Matchmaking Tool is extremely easy to use, the technology underlying the system is based on smart algorithms and thus highly complex. The programme was developed by the British software think-tank Grip that specializes in networking solutions and which has already won numerous awards such as the ufi technology award, for example.



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**25-29 June 2019
Düsseldorf, Germany**

**14th International
Foundry Trade Fair with
Technical Forum**

**10th International
Metallurgical Trade Fair
with Congresses**

**12th International
Trade Fair and Symposium for
Thermo Process Technology**

**5th International
Trade Fair for Castings
with Newcast Forum**

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For further information, please visit www.tbwom.com as well as the following social networks:

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