

we create the future

28. Mai - 7. Juni 2024

Düsseldorf
www.drupa.de



drupa

no. 1 for printing
technologies

drupa 2024 – Press Release / May 2023

Global print and packaging sector banks on drupa 2024: Exhibitors from 45 countries already on board

A year before the start of the trade fair over 130,000 sqm of net exhibition space has already been booked by over 1,000 exhibitors from 45 nations. This clearly underlines the relevance of drupa as the world's No. 1 trade fair for print technologies.

From renowned global players to up-and-coming new entrants – the list of registered exhibitors is impressive and reads like a 'Who's Who' of the print and packaging industry along the complete value chain. Well-known and longstanding exhibitors like Bobst, Comexi, Duplo, EFI, Epson, ESKO, Fujifilm, Heidelberg, Horizon, HP, Kodak, Koenig & Bauer, Kolbus, Komori, Konica Minolta, KURZ, Landa, Müller Martini, Ricoh, Screen, Windmüller & Hölscher, Xerox, to name but a few, have registered and will be showcasing their innovations, technology trends, product portfolios and global launches in Düsseldorf from 28 May to 7 June 2024. So already today, participants can look forward to a unique customer journey because complex, automated workflows, processes and new machinery will again be presented in operation. An overview of all exhibitors registered so far is available at www.drupa.com.

Even after the official deadline for registrations at the end of October, Messe Düsseldorf continues registering a strong demand for exhibition space, which can still be accommodated. Germany, Japan, Italy, China, the UK, Switzerland, the Netherlands, the USA, Israel, India and Spain are currently the strongest exhibiting nations.

“The current level of bookings and the positive feedback we have received confirm this: The global printing and packaging industry is once again relying



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Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

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on drupa as its business platform and the world's most important industry meeting place," says a delighted Sabine Geldermann, Director drupa, Portfolio Print Technologies Messe Düsseldorf, and adds: "With around 80% international attendance on the exhibitor side, drupa occupies an outstanding position by global standards. The range, variety and staging of innovations are unique and will once again provide a glimpse into the future of this industry. With ideal prerequisites for exhibitors and visitors to network intensely and drive forward-looking projects."

The in-depth knowledge transfer and interaction with experts from all over the world on the impacts of global megatrends and the associated new business models as well as opportunities for the sector will be in focus here. Special forums like the drupa cube (conference area), drupa next age (dna), the exhibition area for Newcomers, Startups, Young Talents alongside long-established exhibitors of cross-sectoral technologies as well as the touchpoint 'packaging' for visionary and smart packaging solutions, the touchpoint 'textile' including the installation of a textile micro-factory, and the touchpoint 'sustainability', which is dedicated to sustainability and circular economy themes, all provide highly relevant and valuable insights into tomorrow's high-potential themes at the event. With its agenda, drupa hits the tempo of the time and reflects an industry that is highly creative and constantly taps into new vertical markets in the field of industrial and functional applications and solutions.

In addition to this, the drupa blog (<https://blog.drupa.com>) allows you to take a glance at industry trends, solutions and inspiring best cases from throughout the world. Furthermore, all interested parties are recommended to subscribe to the drupa Newsletter at <https://www.drupa.com/en/Home/Newsletter> featuring exciting news and stories from the drupa blog plus the latest news related to drupa in Düsseldorf and the international trade fairs forming part of the drupa Global Portfolio.

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