

Press Release

**glasstec and A+A under new management:  
Lars Wismer to become new Director**

As of 1<sup>st</sup> of December 2022 Lars Wismer (49) will lead the team of glasstec, the world's leading trade fair for the glass sector, as well as A+A, International Trade Fair for Safety, Security and Health at Work. As Director, he will be responsible not only for these leading trade fairs but also for the international Glass Technologies portfolio with the glasspex and glasspro trade fairs for the Indian market as well as the international Occupational Safety & Health portfolio including the TOS+H, CIOSH and OS+HA trade fairs.

"I look forward to being back on board at Messe Düsseldorf again and to working with a strong team to further expand the leading position of the two leading trade fairs and the international portfolios," explains Lars Wismer.

Wismer is a familiar face at Messe Düsseldorf. Having worked as a Senior Project Manager for 16 years, the event professional knows Messe Düsseldorf very well. In addition, he has extensive experience in the management and marketing of large, international events. Most recently he was in charge of D.SPORTS Events, Sales, PR/Communication and Marketing as Executive Director Sports at D.LIVE GmbH & Co. KG.

"I am delighted that we have been able to win back Lars Wismer for Messe Düsseldorf. He has many years of expertise in managing international events in Germany and abroad," says Petra Cullmann, Executive Director at Messe Düsseldorf.

The next glasstec will be held at the Düsseldorf Exhibition Centre in Germany from 22 to 25 October 2024. For more information visit:

[www.glasstec-online.com](http://www.glasstec-online.com)



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