WHX Labs
WORLD HEALTH EXPO
Dubai · 10-13 February

Post-show report 2026

25 years of laboratory innovation: Uniting communities for better health

Under the patronage of:

UNITED ARAB EMIRATES
MINISTRY OF HEALTH & PREVENTION
الإمارات العربية المتحدة
وزارة الصحة ووقاية المجتمع

ABU DHABI PUBLIC HEALTH CENTRE

Table of contents

What the community said	03
2026 in numbers	05
Visitor overview	06
Exhibitor overview	09
Content overview	11
Conferences	12
WHX Events App	13
Thank you to our partners	14

What our community experienced

WHX Labs in Dubai continues to be a meeting point for professionals shaping the future of laboratory medicine. From meaningful conversations to hands-on discovery, this year's edition brought together a community driven by knowledge, innovation, and progress.

"This event is very important to us, we've been attending every year to connect with our customers and channel partners. This year is especially significant as we showcase our flagship immunoassay system, the DxI 9000, supporting early diagnosis and precision medicine, including Alzheimer's detection. WHX Labs Dubai is where the future of diagnostics takes shape, making it a powerful platform to showcase innovation."

Ahmad Zaarour
Senior Director Commercial Operations & GM, MEA
Beckman Coulter

"This year's event was truly insightful, offering a great opportunity to network with peers and exchange valuable ideas. It's a fantastic platform for anyone looking to stay updated and continue learning within the industry."

Saranya VS
Lab Technician
Aster Hospital

"I was pleased to welcome everyone to WHX Labs in Dubai, where we're showcasing advancements in blood science, including our new pre-analytics systems that enable full automation from sample handling to clinical decision support."

Yazid Mejri
Business Unit Manager, Haematology & Haemostasis
Sysmex Middle East

"This year's WHX Labs Dubai was an exceptional experience vibrant, well-organised, and a true showcase of the latest innovations in the field. The conference stage stood out as particularly impressive, with a dynamic and engaging setup that enhanced every session."

Susen Samuel
Allied Health Professional
Dubai Health

The world's largest healthcare event at a glance

Across one week in Dubai, World Health Expo united trade, science, and leadership into a single, connected experience. WHX, WHX Labs, and WHX Leaders brought together professionals from across the global healthcare ecosystem to attend the world's largest healthcare event. Together, these events created a platform built for practical exchange, meaningful connections, and outcomes that extend well beyond the show floor.

WHX WORLD HEALTH EXPO

Dubai · 9-12 February

83,334
Unique attendees

219,308
Professional visits

195
Countries represented

69%
International participation

WHX Labs WORLD HEALTH EXPO

25,183
Unique attendees

54,032
Professional visits

189
Countries represented

78%
International attendance

WHX Leaders

Dubai · 8 February

120+
Attendees

6+
Health ministers

101
VIPs

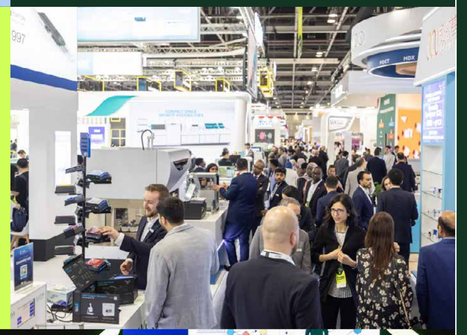
> **54,032**
professional visits

862
Exhibitors

25,183
Attendees

189
Countries

$678k
estimated value of business generated *



* GRS Explori survey

Visitor overview

WHX Labs in Dubai 2026 brought together a highly specialised global community of laboratory and diagnostics professionals. Scientists, laboratory leaders, clinicians, and industry experts gathered to explore the latest technologies, exchange knowledge, and build valuable professional connections. Strong visitor participation reflected the event's importance as a key meeting point for the laboratory medicine ecosystem.

Top reasons to visit

49%

Discover new products, trends or innovations

43%

Meet with existing suppliers

40%

Keep up-to-date with the industry

38%

Network with new contacts

37%

Source a new supplier

Top seniority level

Owner/Board Director	19%
Senior Manager/Manager	17%
Director/ Head of Department/General Manager	14%
Junior Manager/Executive	10%
Managing Director/Vice President	6%
C-Level/President/Chairman	3%
Senior Government Official	2%
Executive Secretary/Company Secretary	1%

Top nature of business

Healthcare Agent/Dealer/Distributor	22%
Laboratory Agent/Dealer/Distributor	11%
Hospital Laboratory	7%
Manufacturer	7%
Clinics/Medical Practice	4%
Healthcare/Medical Travel	2%
Other	2%
Consultancy	2%
Independent Laboratory	2%
Government	2%
Hospital Public	1%

Visitor overview

WHX WORLD HEALTH EXPO

Top visiting countries

- 50% United Arab Emirates
- 16% India
- 8% Saudi Arabia
- 5% United Kingdom
- 4% Egypt
- 4% Iraq
- 3% Germany
- 3% Oman
- 3% Türkiye
- 3% Pakistan

Region breakdown

Exhibitor overview

WHX Labs in Dubai 2026 provided exhibitors with a powerful platform to showcase innovations and engage directly with laboratory decision-makers and buyers. The event enabled meaningful conversations, product demonstrations, and new partnerships across the diagnostics and laboratory supply chain, reinforcing its role as a leading business and networking hub for the industry.

Why exhibitors' participate

96%
Generate new business opportunities

93%
Explore opportunities to enter new markets

91%
Strengthen brand presence

90%
Progress commercial discussions with existing clients

89%
Build relationships across the wider industry ecosystem

Top exhibiting countries

30% China

9% India

8% Germany

7% UAE

7% United States

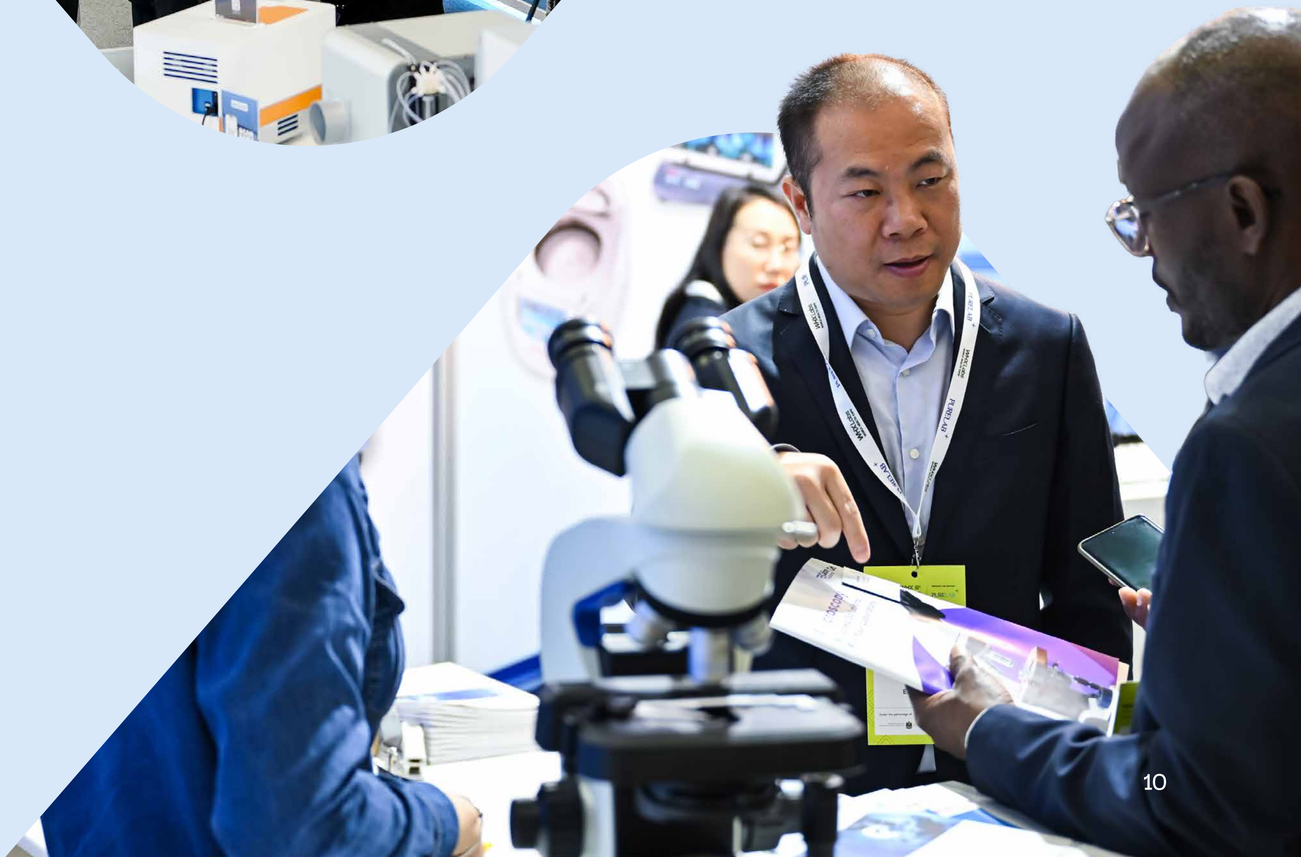
5% Italy

5% Republic of Korea

4% Türkiye

3% United Kingdom

3% France



Content overview

Knowledge at the core of the experience

The WHX Labs in Dubai Congress remains a cornerstone of the event, delivering high-quality, science-led content designed to support learning, collaboration, and professional growth.

150+
Speakers

200+
Sessions

4,250
Delegates

9
Scientific conferences

Conferences

The conferences at WHX Labs in Dubai delivered in-depth insights across key laboratory disciplines. Led by industry experts, the sessions combined scientific rigour with practical relevance.

Location	Day 1 10 Feb 2026, Tue	Day 2 11 Feb 2026, Wed	Day 3 12 Feb 2026, Thu	Day 4 13 Feb 2026, Fri
Al Multaqua stage	Opening Ceremony			
	Laboratory Management	Clinical Chemistry	Molecular Diagnostics	Laboratory Quality
			LabQ	
Johannesburg stage	Haematology	Clinical Microbiology	Histopathology	Blood Transfusion Medicine
Nairobi stage			AMR Leaders' Summit	AMR Leaders' Summit
Workshop stage	Industry Workshops	Industry Workshops	Industry Workshops	

WHX Events App

The WHX Events App saw high levels of adoption, reflecting its value as a digital companion for navigating the event and connecting with the right people.

Impact in numbers:

26.8K
active users at WHX Labs in Dubai

21.6K
mobile app users

+0.13
YoY growth in app usage

4.07
average app usage rate

Designed for efficiency, discovery, and seamless navigation

From identifying key contacts to managing schedules, the WHX Events App streamlined the entire event journey. Attendees could easily explore exhibitors, connect with peers, and organise meetings – all within one platform.

With integrated Blue Dot navigation, users benefited from real-time, turn-by-turn directions across the venue, making it easier to locate stands, stages, and key features without disruption.

By combining targeted networking with intuitive wayfinding, the WHX Events App enhanced both the efficiency and overall experience of WHX Labs in Dubai.

Designed for efficiency and discovery

From identifying key contacts to managing schedules, the app streamlined the event journey. Attendees could easily explore exhibitors, connect with peers, and organise meetings, all within one platform.

By enabling targeted networking and simplifying navigation, the WHX Events App enhanced both the efficiency and overall experience of WHX Labs in Dubai.

Thank you to our partners

WHX Labs
WORLD HEALTH EXPO

Powered by

This event is powered by Renewable Electricity

National Lab partner

PURELAB

Innovation partner

Snibe Diagnostic

Smart Lab partner

sysmex

Strategic partners

BECKMAN COULTER

RANDOX

Global partners

AGD GREAT CHEMISTRY

AL FAHIM HEALTHCARE SOLUTIONS L.L.C

al hayat

BIOBASE

DNA-TECHNOLOGY

HEALTHTEC LOGIX

Life Dx. Innovating for Better Health

mindray

QuidelOrtho

Official partners

Anbio

FLMEDICAL

FUJIFILM Value from Innovation

HOLOGIC

HORIBA

Leader Life Sciences Partners in Discovery

Leica BIOSYSTEMS

MGI

NRL Science of Quality

Seegene

WANTAI BioPharm

Knowledge partner

ES

Media partners

BioSpectrum ASIA EDITION

CN1699 MEDIA

MEDICAL LAB & MANUFACTURING BY MANIFESTO

MEDIWORLD Middle East

Middle East HEALTH

ASIAN HOSPITAL & Healthcare MANAGEMENT

CLINICAL LABORATORY

MEDICAL BUYER

ArabMedicare.com "Your Gateway to eHealth in the Arab World"

Medarabia

MedEdge

Medgate today Magazine

Supporting bodies

UNITED ARAB EMIRATES MINISTRY OF HEALTH & PREVENTION

GOVERNMENT OF DUBAI

DUBAI HEALTH AUTHORITY

DEPARTMENT OF HEALTH

COLLEGE of AMERICAN PATHOLOGISTS

ISBT International Society of Blood Transfusion

The Royal College of Pathologists Pathology: the science behind the cure

Accreditation partners

Cleveland Clinic

EHS Emirates Health Services

In compliance with

Healthcare partner

Aster PHARMACY We'll Treat You Well

Official hospitality partner

HOTELMAP OFFICIAL HOTELS PARTNER

Official hospitality partner

Emirates